

By

Published September 12, 2010

There will once again be a strong Gallic-flavour at GITEX TECHNOLOGY WEEK as French development agency UBIFRANCE looks to promote the cream of the country's technical innovation.

Amongst the names that will be present at UBIFRANCE's French pavilion are global brands PNY and Parrot, as well as a whole host of smaller vendors. In total, 20 organisations will be attending GITEX 2010, ranging from security software companies through to asset tracking hardware vendors.

UBIFRANCE's main goal is to assist French SMEs with their international strategies, right from a comprehensive export analysis at a regional level to the completion of projects in foreign markets. It also runs promotional operations, such as its GITEX pavilion, in order to foster partnerships with companies outside of France.

The full list of companies that will be present on the French pavilion is: Amalto Technologies, Benomad, City Passenger, Edu4, ESII, Evolvis, Genigraph, Gigaconcept, Hologram Industries, Infosec Communications, KCEI International, Keynetics, Linkcom, M2MSoft, Mayamax, Mobiliscase, Neocoretech, NGI, Parrot and PNY.



Twenty organisations are at the French Pavilion